



**THE MUSTACHE ACADEMY
OF TECHNOLOGY**

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WEB

DESIGN

IMMERSIVE

BEGINNER

COURSE OUTLINE (8 LESSONS)

Our course focuses on the latest technology on web design and development. Not only we are teaching you the basic concepts and programming skills, one of our main focuses is teaching you to use templates. You can finish your website in a few hours instead of YEARS of development. You will also learn how to keep track of your websites to achieve your goals.

| Lesson (1.25 hours per lesson) | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|--------------------------------|------------|------------|------------|------------|------------|------------|-------------|-------------|
| Basic Concepts | Yellow | Light Gray | Light Gray | Light Gray | Light Gray | Light Gray | Light Gray | Light Gray |
| Coding 101 - HTML | Light Gray | Orange | Orange | Light Gray | Light Gray | Light Gray | Light Gray | Light Gray |
| HTML Templates | Light Gray | Light Gray | Light Gray | Orange | Light Gray | Light Gray | Light Gray | Light Gray |
| Server Setup and Analytics | Light Gray | Light Gray | Light Gray | Light Gray | Orange | Light Gray | Light Gray | Light Gray |
| Wordpress Development | Light Gray | Light Gray | Light Gray | Light Gray | Dark Red | Dark Red | Dark Red | Dark Red |
| E-commerce in Wordpress | Light Gray | Light Gray | Light Gray | Light Gray | Light Gray | Light Gray | Dark Purple | Dark Purple |

EXPLORE THE SYLLABUS

01. BASIC CONCEPTS

- WWW basic concepts
- Development Tools and environment
- Web development cycle
- Wireframing/ Sitemap/ Navigation
- UX design concepts

02. CODING 101 - HTML

- HTML5 development
- Frontend development introduction
- Exercises: HTML development

03. HTML TEMPLATES

- How to source a suitable template
- Modifying a template
- Exercises: Using a HTML template to build a resume website

04. SERVER SETUP AND ANALYTICS

- Buying a domain
- Email and server setup
- Analytics software
- Exercises: Accessing server panel and FTP

05. WORDPRESS DEVELOPMENT

- Basic usage of wordpress
- Themes/ Plugins/ Shortcodes
- Wordpress installation
- Exercises: Using a wordpress template to build a corporate website

06. E-COMMERCE IN WORDPRESS

- E-commerce in wordpress
- Stock management and payment gateways
- Setup spam-free emails
- Exercises: Using a wordpress template to build a e-commerce website

THANK YOU :)

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